

Stewart French

M.A. in mathematics, University of Cambridge, Clare College, 2003.

DipRAM and PGDip. in music, Royal Academy of Music 2006.

M&A Analyst, Lazard, London 2006–7.

Founder of Draft.io, Deutsche Bank Award Winner, 2008–10.

Founder of Draft Audio Production, 2011–17.

Founder of 8MG, 2015–20.

Founder of Fly On The Wall, 2015–26.

Founder and owner, FOTW Studios Ltd: developed original film product into production studio with institutional commissions. 300 short films produced in the original format, compiled into 8 feature works; 15 feature-length films, 7 music-videos and continuing. 2-year documentary project Beethoven32 sold to Naxos. Produced a visual album with Federico Colli for Bechstein and a 3-year documentary of their £48 million return to Wigmore Street. King's Singers clip exceeded 2.4 million views on YouTube. Live at the V&A exceeded 1 million views in its first month. Pilot series on Classic FM in 2016. Licence deals with Lufthansa (2016) and BBC (Being Beethoven, 2020). Headline sponsors: Viking Cruises, Sunspel, Clarks and Apple. Film productions with V&A, British Library, Science Museum within orchestral series directed by Oliver Zeffman. Work reviewed in The Times and featured on BBC Newsnight; released theatrically at Everyman Cinema.

Founder, 8 Minute Guitar Ltd, 2015–2020: mass-market education system based on analytical decomposition of skill acquisition applied to music. 40,000-word methodological document. Lecture series for 50 students at Royal Holloway, University of London; 43 executive 1-day courses at Clifford Chance and Norton Rose; 2,716 individual lessons. Fingerboard accessory with design rights; instructional video pilot; prototype web delivery platform (Ruby on Rails). IP strategy: brand and proprietary content rather than patent. Literary agent representation 2016; competing publisher advance offers Macmillan (£35k) and Penguin (£30k) for mass-market trade book. Penguin publishing agreement 2017; 90,000-word manuscript delivered 2019. Rights reverted 2020; manuscript and associated IP retained.

International Performance career, 2005–17: recordings with HM USA, Naxos, Universal and 4 other labels. Founded long-term projects with Tarik O'Regan 2010–12, and Joseph Finlay 2007–9. Editions for Oxford University Press & Novello. 3 new works with Sir John Rutter. Major album tours of *Acallam na Senorach* across EU and US with Paul Hillier and the National Chamber Choir of Ireland, 2010–11. Touring soloist with Royal Philharmonic Orchestra (UK) 2012–17 including twice at Royal Albert Hall for 5000+ audience. Permanent member of Tetra Guitar Quartet and CHROMA. Film sessions: *Godforsaken* (2008) and *Mojave* (2015). World premieres: *Facets* (2008), *Shadows* (2005), *Heart of Darkness* (2011), *Acallam na Senorach* (2010), *Comme un Rond'eau* (2013) and 6 others.

Founder, Draft Audio Production: specialist B2B recording and post-production service. Developed repeat business with 11 labels including Universal, Hyperion, Naxos, Chandos, Signum and NMC. 163 masters produced including 66 albums as producer, engineer, or editor. 2 Gramophone "Recording of the Month", 1 Gramophone "Editors Choice", 2 Classics Today "Reference Recordings", NPR "Top 10 Classical Recordings of 2016", 1 BBC Instrumental Choice. Reviews in the Sunday Times, Financial Times, Guardian.

Winner of Deutsche Bank Pyramid Award in 2008 receiving £4,000 seed capital and two years of senior banker mentorship. Built Draft.io, an online record production toolkit for independent musicians with associated record label. Original HRTF-based research on automated microphone placement. PHP web-platform. 8 label releases.

Lazard London, Oil & Gas Advisory: Intern 2005; Analyst 2006–7. Sole analyst on sell-side M&A mandate for Sun Energy's stake in a \$5bn Russian oil and gas asset portfolio, involving asset assessment, valuation, pitchbook preparation, buyer identification and execution through to close. Highest combined examination result across 20 analysts during Lazard European Training, covering modelling (assumption modelling, DCF, LBO), valuation (fundamental, comparable, transactions), accounting and presentation. CISI Certificate in Corporate Finance, 2006. Stochastic Financial Modelling, Cambridge Mathematics Part II, 2003.